



IMAGINEAUSTON

Vibrant. Livable. Connected

**Bond Election Advisory Task Force
Affordable Housing Committee
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Task Force

What does Imagine Austin say about household affordability?

- Vision
- Core Principle for Action
- Growth Concept Map
- Priority Program



Presentation Overview

Participation Plan	70
Community Forum Series #1	5,892
Community Forum Series #2	4,211
Community Forum Series #3	4,761
Neighborhood Plan meetings	246
Working Groups	373
Community Forum Series #4	2,979
Total Participation	18,532



Vision Statement

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Preamble

...where leadership comes from its citizens and where the necessities of life are affordable and accessible to all...

Livable

Economically mixed and diverse neighborhoods across all parts of the city have a range of affordable housing options.

Mobile and Interconnected

Our integrated transportation system is well-maintained, minimizes negative impacts on natural resources, and remains affordable for all users.

Values and Respects its People

People across all parts of the city and of all ages and income levels live in safe, stable neighborhoods with a variety of affordable and accessible homes with access to healthy food, economic opportunity, healthcare, education, and transportation.

Core Principle For Action

Develop as an affordable and healthy community

p. 10 As development and change occurs, we must strive to contain Austin's cost of living, while increasing wages and good jobs. We must provide high public value with tax dollars to deliver quality, affordable amenities that all Austinites can enjoy. An affordable community can only exist if we make sure that the **people who work in Austin**, at all income levels, **can afford to live here**. Through incentives and partnerships, the City of Austin can encourage more affordable housing to be **distributed throughout the city**. New mixed-use areas need to have affordably priced housing, be walkable and bikable, and be linked by transit to jobs and other centers, so residents can choose to avoid the costs of car ownership, matching the needs of Austin's increasingly diverse households and wooing families back to the city. Healthy communities depend on easy, safe access to walking, biking, and recreation, healthy and nutritious food, quality healthcare, schools, police, and other community services.

What is Household Affordability?

Broad in two senses

- Across entire range of market and subsidized
- Housing plus transportation plus utilities

Growth Concept Map

Activity Centers and Corridors

p. 87 Rules for developing within the activity centers and corridors should be carefully designed to achieve their intent. In particular, new development in these areas will need to consider two aspects of Austin's affordability problem: providing marketrate supply and preserving existing, as well as creating new affordable housing.

Priority survey results

2,491 responses; scale 8 to 1

Program Description	Avg Priority
Improved Transportation for Cars, Transit, Bikes, Walking	5.9
Manage Long-Term Water Resources	5.3
Education & Talented Workforce	5.1
Network of Parks, Trails, Waterways & Natural Areas	4.5
Affordable Housing throughout Austin	4.5
Grow & Invest in Creative Economy	4.4
Healthy Austin	3.5
Update City Rules for Land Uses	3.1

Priority Program

Develop and maintain household affordability throughout Austin

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- Description
- Lead and Partners
- Work Program (short term plus ongoing and long term)
- Metrics
- Relationship to other Priority Programs
- Related City Initiatives

Adoption Schedule

February 21	Task Force endorsed 21 to 3
February 28	Planning Commission briefing
March 13	Planning Commission hearing
March 27	Planning Commission hearing
April 10	Planning Commission hearing
April 26	City Council

Questions

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